

# THREELAND PROFILE

2019



 **THREELAND**<sup>®</sup>  
TRAVEL

# THREELAND TRAVEL

## WELCOME TO INDOCHINA!

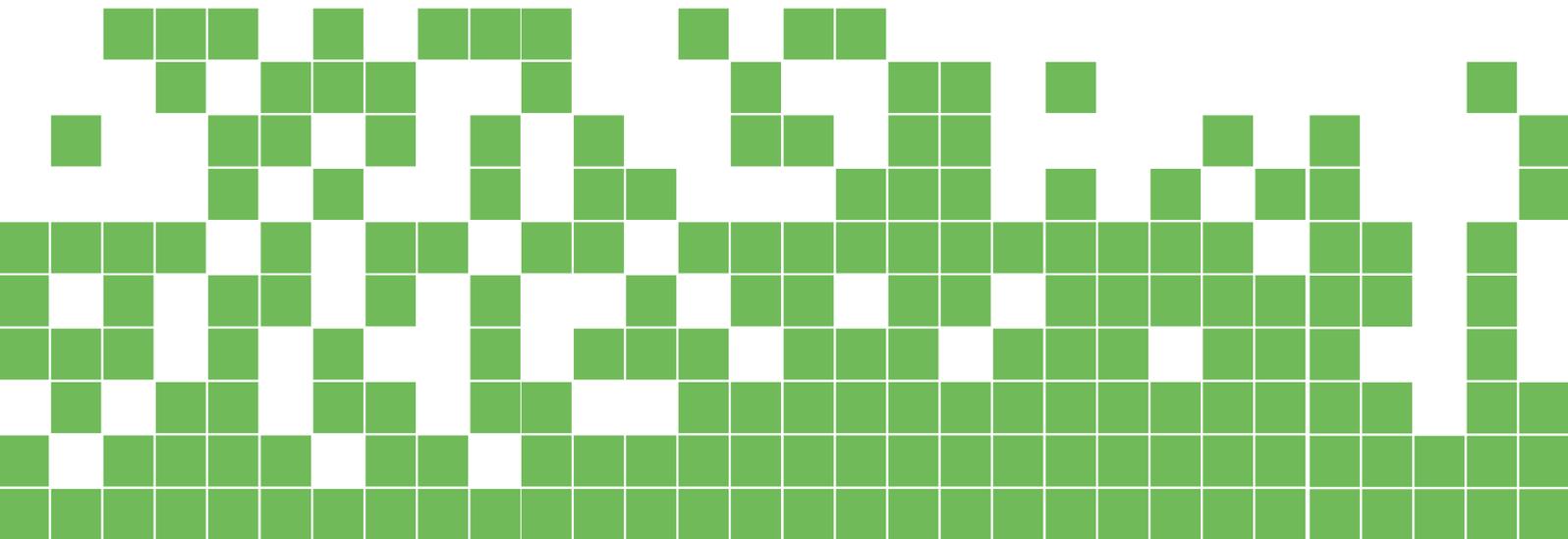
“The use of traveling is to regulate imagination with reality, and instead of thinking of how things may be, see them as they are”. We - Threelanders pride ourselves on bringing such reality of the hidden secret and crossing cultures among our countries to our dear customers.

Threeland currently owns an impressive team of more than 60 staff, branches, global representative offices, guides and suppliers, dedicated to providing exclusive experiences. Thanks to the longevity in business together with financial stability and an outstanding reputation, Threeland's success marks us as one of Indochina's top DMCs. We are now together celebrating the second decade of operation with all hopes of a bright future for our Indochina products.

Besides welcoming numerous new clients, we still focus on developing our creative future projects to our loyal customers who have been traveling with Threeland for years in their need of more fascinating and unique adventures. As an essential trend for coming seasons, we are pleased to make this profile for you with all the “facts at a glance” of a certain supplier, and also, issue our own points as a local who is growing up with Indochina on the fundamental values to give you a new approach to those new exotic destinations. This is truly a fascinating job, and we all enjoy when bringing it to you.

Enjoy reading, enjoy traveling!!

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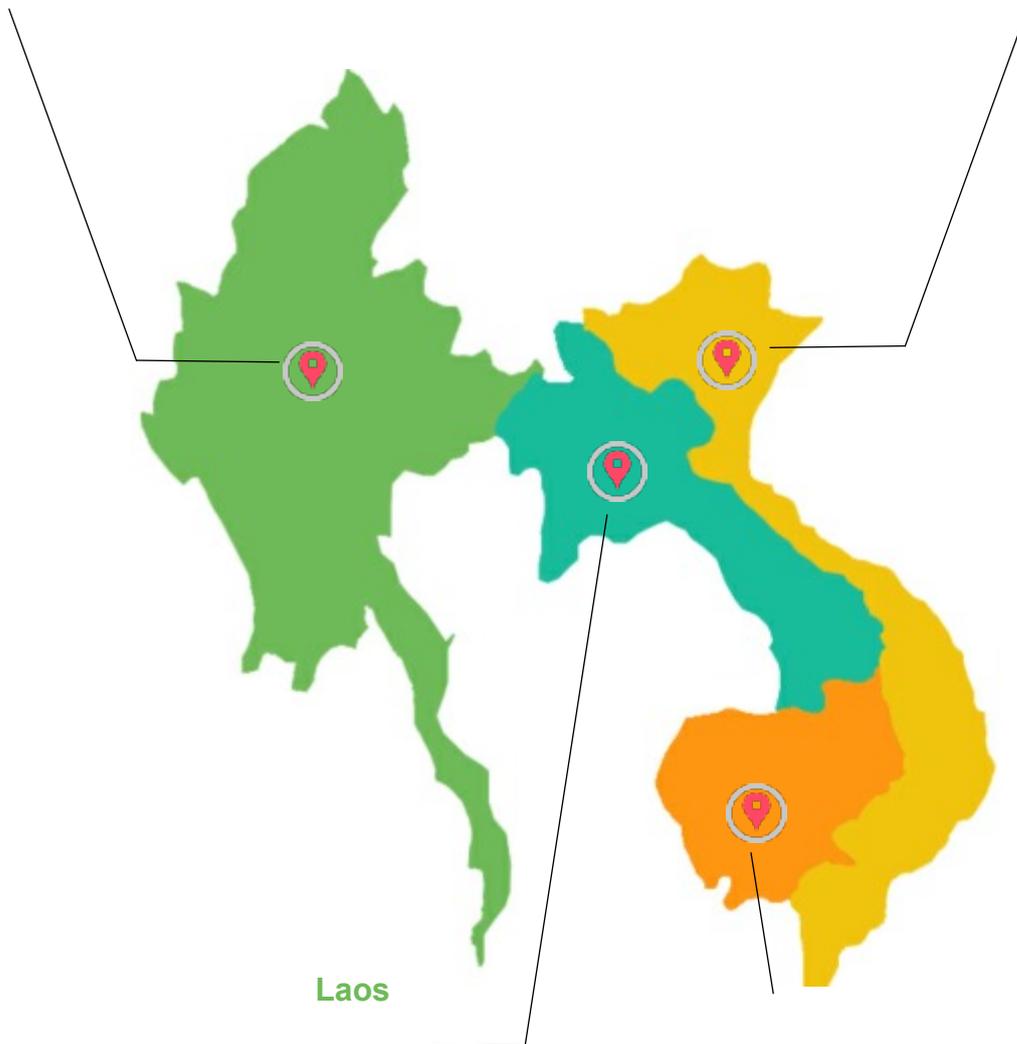


## Myanmar

Being famous to the world as "The Golden Land" for its fertile land, wealth of minerals, distinctive culture and 2,600 years of Buddhist civilization, Myanmar possesses too many "golden" treasures to combine in just one visit. Distinctive design, patterns and ornaments at temples or relics, the surrounding scenery will astonish you and leave unforgettable impression of the rich spiritual religious local life.

## Vietnam

Astonishingly exotic and utterly compelling, Vietnam is our home - a country of historical vestiges, breathtaking natural beauty, and colorful culture with myriad influences. Like once stated in Lonely Planet, "blessed with a ravishing 3,260-km coastline, emerald-green mountains, breathtaking national parks, dynamic cities, outstanding cultural interest and one of the world's best cuisines, Vietnam has it all"

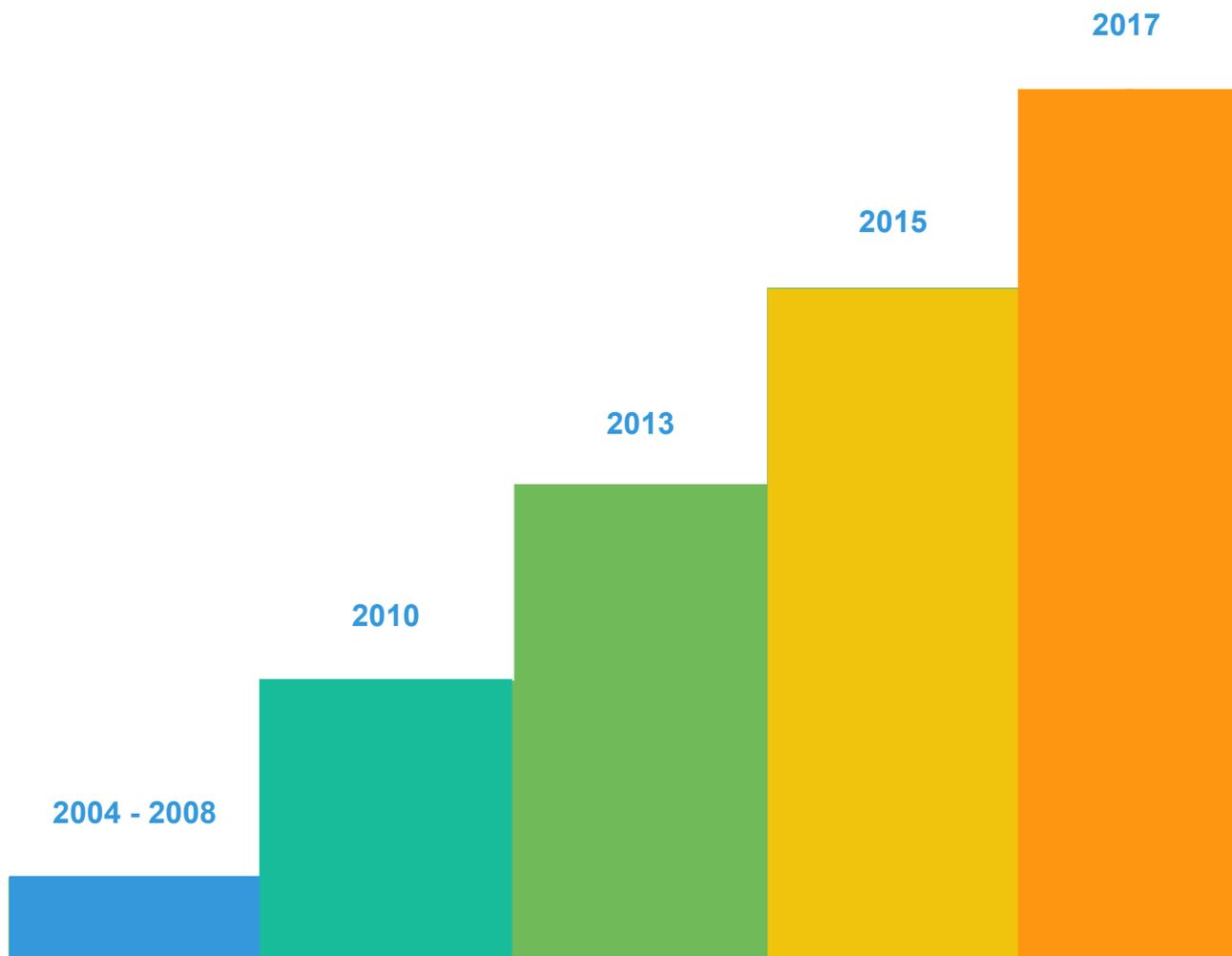


## Laos

Laos offers no sea plage, but incredible mountain landways and waterway to get you close to the people and nature. Being the most sparsely populated country of Asia, Laos is apart from noise and boisterousness. This is the old Asia of elephants, jungle, falls, rivers, lakes, fresh fishes, raw vegetable, and superb ancient temples. The simple, authentic lifestyle of the Laos people will make your holiday a perfect getaway.

## Cambodia

Sometimes, merely a name can lure you to a place, and Cambodia is such a place. With at least three days strolling around the grand Angkor Wat, thick jungle traces at Ta Prohm or unbelievably huge stone smiles of Bayon, a visit to Cambodia can make you end up calling it "the capital of great temples in Asia". The architectural, archeological and historical values of Angkor will always make your visit unforgettable.



Commenced activities to all Indochina consisting of Vietnam, Laos, Cambodia and Myanmar. Opened sales offices in the USA and Malaysia

Be granted the master and exclusive license of Gray Line International under the name Gray Line Vietnam, partnered with worldwide brands Expedia, Priceline, TUI

Launched our first luxury cruise in Halong, Vietnam under the name Gray Line Halong Cruise, adding an exclusive and exotic product to Gray Line International sightseeing network

Opened sales offices in India, Portugal, Italia and Spain as our goal to spread our wings over the South East Asia region and focus on MICE products with groups of hundred passengers annually

Doubled capacity by adding 2 new cruises in Halong. Co-invested in an Eco-project with a luxury Retreat in Pu Luong- an excellent outdoor destination in Northern Vietnam as well as an ideal alternative of Sapa



**Speed and cost-effectiveness:** Your time is your money, so answering and consultations must be given up to the clients' urgency, latest by 08hrs. Regional authorities' news and updates, seasonal events and the best promos of local suppliers are immediately advised. They do explain the recent success of Threeland as the rate winner in many markets.



**Flexibility and highly customized services:** Travel is all about satisfaction, so matching the guests' needs is the top priority; the Tour Consulting team is proficient and studious to design a wide range of travel services and all tour types. Designing a new exclusive tour, which has never been set in the region before, is definitely a big pride of any Threeland consultant.



**Reliability and good reputation:** Threeland is working with more than 1,500 operators and travel agencies worldwide. For retail sales, one of the four new individual requests is from our previous clients, their families and friends. Our high Travel Liability Insurance Package of USD 1,000,000 is known as a safeguard and immediate help during the tour.



**Professional and dedicated team:** Threeland Team is enthusiastic, cool and professional. Each of your enquiries is considered as a new challenge and all of us are eager to conquer it. We are young enough to frequently refresh our business concept, systems and structures, but we are mature enough to be your experienced partner, and also, your great local friend.



**Responsible travel:** Like other tour operators in Asia, we see the obvious, increasing needs and challenges of the Ecology protection. Smoking, garbage, disruption of traditional life in local communities and destruction of the environment are not only forbidden by the governments, but also discouraged and boycotted by the team of Threeland.

Beach relax  
Mountain resorts  
Spa treatments



**Honeymoon**

Series

FIT packages,  
tailor-made tours  
  
Group Packages,  
seat-in-coach tours



**Package Tours**



Trekking, hiking,  
mountain climbing

4WD expedition,  
motorcycling

Elephant riding,  
sea kayaking,  
river rafting



**Adventure Tours**

Incentives  
  
Meeting  
and conference  
  
Exhibition

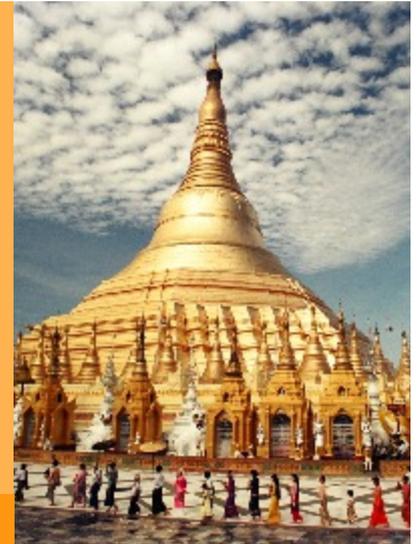


**MICE**

Pilgrimage tours,  
Muslim packages,  
Church tours

Education tours,  
Eco tours

Volunteering travel



**Theme Tours**



Annual incentive groups from Portugal and Spain, BOSCH and SamSung

“Golf packages“ highlighted by Alternative Golf tour Singapore with the honour of the Singapore Minister of Culture’s participation.

Indochina trekking and kayaking adventure for the British Air Training Corp Cadet group.

Luxury Israeli incentive groups, 12-16 days trans-Vietnam tour.

Filming crew and local services for Malaysian in Vietnam.

Meeting groups and leisure from India and South Asia countries

German-speaking Series tours.

English-speaking Israeli series, groups and individuals.

English-speaking American series, groups and individuals.

English-speaking British series, groups and individuals.

English-speaking Turkish groups and individuals.

Halal Tours operated for Malaysian Agencies.



Gray Line Master Licensee



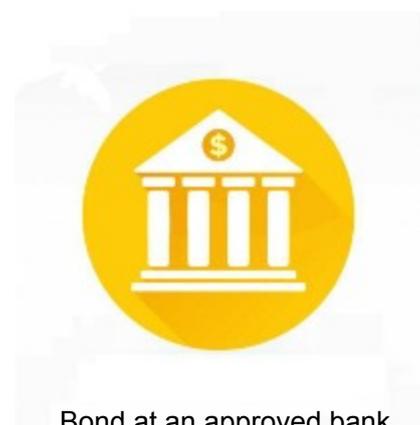
NOIP's Trademark Protection No. 79041



US\$ 1,000,000 Travel Liability Insurance



International Tour Operator License No. 0561/2006/TCDL-GP-LHQT of the Ministry of Culture, Sport and Tourism of Vietnam



Bond at an approved bank to guarantee financial security



*The first overnight ocean cruise of Gray Line Worldwide*

*Luxury services onboard by Gray Line Vietnam*

*US\$ 1,000,000 travel liability insurance package*

*All rooms with sea view*

*Competitive rates*

**Gray Line Halong - the first oceanic overnight cruise along the over 100 year history of Gray Line Worldwide.**

A group of 3 overnight traditional wooden junks in 4-star segment with cabins are outfitted with tiled en-suites, large sea-view windows, private balconies or terrace, stunning sunbathing area and open-air bars throughout the voyage. The top deck with a 360° view promises to bring unforgettable and thoroughly relaxing moments.

**Senses of comfort & perfect safety.**

Gray Line Halong offers a low guest-to-crew ratio in order to optimize customer service as the top priority and create intimate settings. Only Gray Line offers FREE SOS rescue service in Halong Bay.

**A Connection of Halong legendary attractions.**

Imagining that almost everyone wakes up in the morning with full energy in the tranquility of the sea, melts into legendary stalactites, mazing caves & sights, then excitedly go out and back to the cruise when daylight fades away to admire islets that gradually turning out to be dark purple then lighted up by cruise lights. This is the feeling can feast your eyes & soul on the natural heritage site. This is truly Halong Bay.

**Sophisticated dining experiences.**

Sophistication can be a happy moment, a walk on the beach, a simple dish served with a love song or just a friendly local on-board server smiling at you. And we believe it can be an elegant dinner of local BBQ & grilled seafood in a cozy ambience.



**Pu Luong is a "microcosm" of Northern Vietnam with breathtaking view.** Pu Luong is a little-known place to tourists but it has all the highlights of Northern Vietnam comprised in one place. Pu Luong may attract you by Sapa's magnificent mountain ranges, Mu Cang Chai's stunning rice terrace fields, Cao Bang's scenic rivers and waterfalls, Ha Giang's breathtaking mountain passes and Mai Chau's authentic villages of ethnic minorities.

**Pu Luong Retreat brings you an authentic mountainous view from every corner.** Laying 500 meters above sea level, with an average temperature of 22-25°C, Pu Luong Retreat is truly a green and peaceful escape from noisy cities. Just 50 meters from well-paved and quiet roads, you reach the retreat by coming through a green oasis with traditional houses, panoramic views, vegetable gardens and old palm, jackfruit and grapefruit trees. A small road downhill along rice field terraces takes you to small villages of the Thai people who still maintain their pure and indigenous culture.

**Explore fascinating nature wildlife by numerous interesting outdoor activities:**

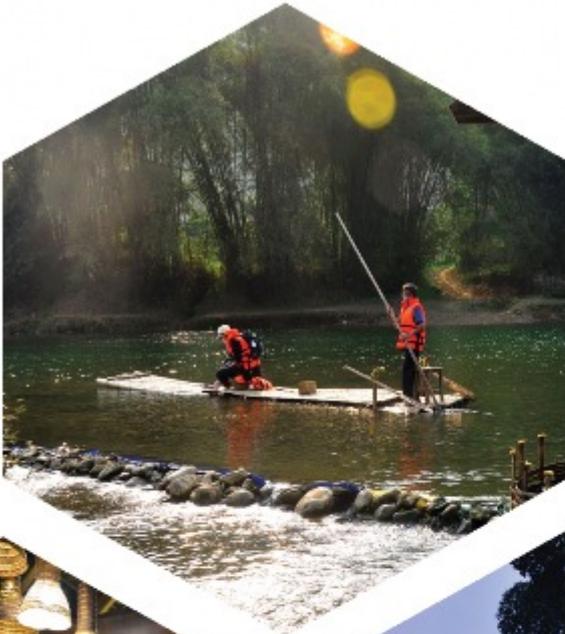
- Experience numerous magnificent trekking routes with several levels differing from easy, moderate to advanced
- Enjoy the peaceful scenery of a calm river on traditional bamboo rafts
- Increase your adrenalin by kayaking through stunning river rapids
- Cycling past narrow fertile tracks, hard-surface valleys, mountain passes and traditional villages
- Camping in the fresh outdoor as you become intimate with nature

**Highlights**

- *A "microcosm" of Northern Vietnam*
- *Breathtaking mountainous view*
- *Boutique living - Authentic life style*
- *Ideal trekking routes with moderate / medium levels*
- *A tranquil landscape of hill tribal villages*
- *Reserve the pure beauty of Nature*

**The boutique style of Pu Luong Retreat will not leave you unnoticed:**

- 8 comfortable deluxe bungalows; 1 unique suite bungalow with the largest panoramic view from the whole valley in front
- 1 traditional house on stilt with international standards at opened status, guarantee in-house scenic view and commodious space, ideally arranged for a group up to 16 people.
- Traditional architecture with authentic wooden material
- Boutique furniture with nice cuisine, infinity pool, spa area and rock





#### **Headquarters and Sales Office**

Address: 125 Hong Ha St., Ba Dinh Dist.,  
Hanoi, Vietnam

Tel : +84 24 3926 2056

Fax : +84 24 3926 2058

Hotline: +84 988 775 260

Skype : threeland\_travel

Email : [help@threeland.com](mailto:help@threeland.com)

Website: [www.threeland.com](http://www.threeland.com)

#### **Vietnam Southern Operation Office**

Address: #152 Nguyen Van Thu, Da Kao,  
District 1, Ho Chi Minh, Vietnam

Tel: +84 283 829 208

Contact person: Ms. Mira – Thoa Nguyen

Email: [saigon@threeland.com](mailto:saigon@threeland.com)

#### **Vietnam South Central Operation Rep**

Address: 104 Ngo Gia Tu Street, Nha  
Trang City, Vietnam

Hotline: +84 903 508 800

Contact person: Mr. Tran Duc Vinh

#### **Cambodia Operation Office**

Address: #203, Sangkat: Svay Dungum,  
Siem Reap, Cambodia

Tel: +855 63 766 728

Contact person: Mr. Bunsoeung

Email: [cambodia1@threeland.com](mailto:cambodia1@threeland.com)

#### **Laos Operation Office**

Address: 88/07 Ban Phonpheng, Phouvao  
Road, Luang Prabang, Laos PDR.

Hotline: +856 20 5570880

Contact person: Mr. Joy Siphanthong

#### **Global Representative Office**

##### **Italia - Rome:**

Contact person: Mr. Paolo Duca

Email: [italy@threeland.com](mailto:italy@threeland.com)

##### **India - Mumbai:**

Contact person: Mr. Pranav Kapadia

Email: [india@threeland.com](mailto:india@threeland.com)

##### **Portugal - Lisbon:**

Contact person: Mr. Nelson Coltez

Email: [portugal@threeland.com](mailto:portugal@threeland.com)

##### **Spain & Latin America:**

Contact person: Mr. Jose Redondo

Email: [spain1@threeland.com](mailto:spain1@threeland.com)